DEVELOPED FOR: POKEN SA
Electronic Business Card

ELECTRONIC DESIGN AND DEVELOPMENT SERVICES
Support for a start-up company during development and
industrialisation to international success.

Share your profile

Ever wished you could expand your social network with a wave of the hand, or view a time-line of people you've added to your network? Now you can - collect and exchange digital content off-line with POKEN®.
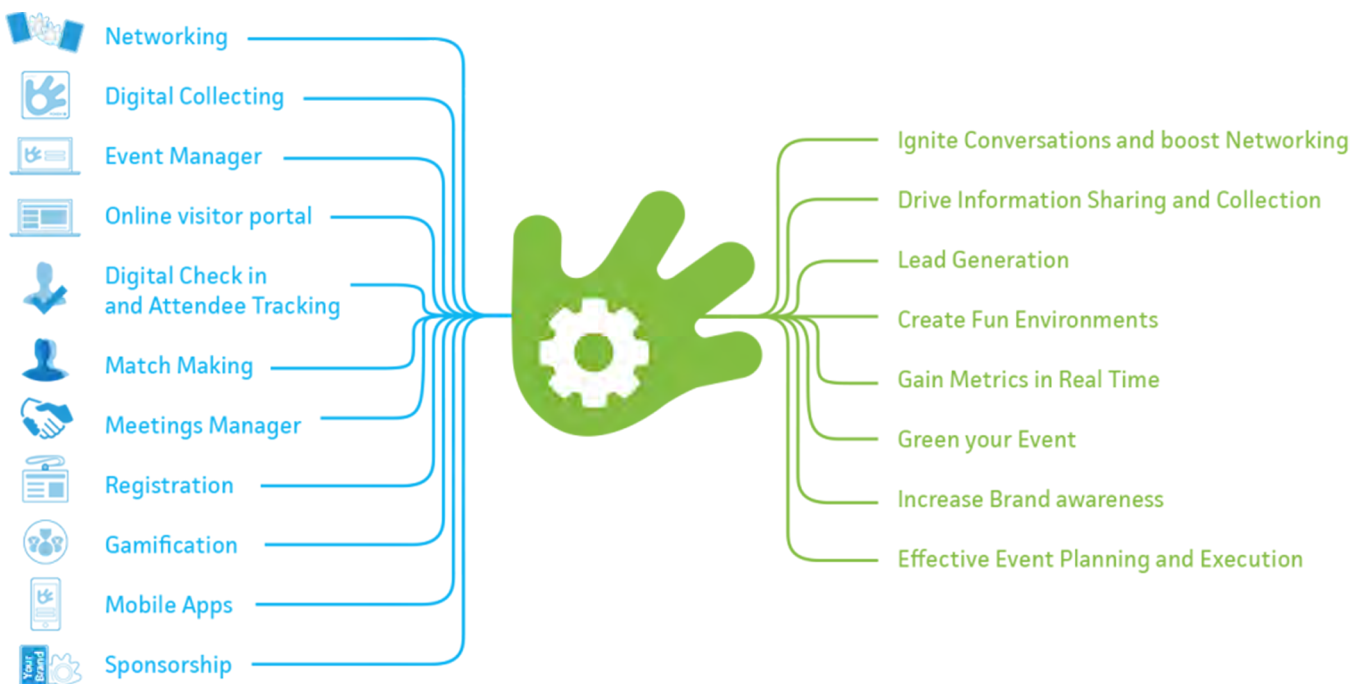
Touch it

Digitally exchange contact details with other people, collect digital information offline (e.g. presentations, brochures, videos, links, etc.).

Get it

Connect your POKEN® to the USB port on your computer, create an account on the member HUB and synchronise your device to have access to all documents and contact details collected.

Share it

Collect your contacts and digital files on a time-line, download them to Outlook, Salesforce, or another format. Keep your profile updated with your social networks and share your experience with others.

- Networking
- Digital Collecting
- Event Manager
- Online visitor portal
- Digital Check in and Attendee Tracking
- Match Making
- Meetings Manager
- Registration
- Gamification
- Mobile Apps
- Sponsorship

- Ignite Conversations and boost Networking
- Drive Information Sharing and Collection
- Lead Generation
- Create Fun Environments
- Gain Metrics in Real Time
- Green your Event
- Increase Brand awareness
- Effective Event Planning and Execution

Our contribution

Development of a small, pocket-size device for secure wireless profile exchange with USB interface for connection to any standard PC.
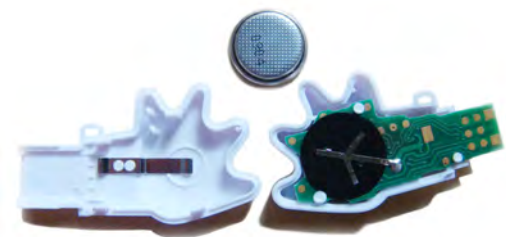
- HW / SW design
- prototype development & production
- industrial design
- support with high volume production & documentation

Two step development approach
- contemporary microcontroller used for prototypes manufactured in Switzerland
- new generation microcontroller for high volume production in China

Design features

- automatic data exchange between POKEN® devices & strong encryption for reliable contact authentication (security protocol within controller)

- FAT16 emulation for file system based data exchange over website

- device connects as standard mass storage device like a normal USB-Stick (no special drivers required)

- 6 month run time from a single battery

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